

The logo for Pillar Capital features the word "Pillar" in a large, grey, sans-serif font. The three vertical strokes of the "ll" in "Pillar" are replaced by blue vertical bars of increasing height. Below "Pillar", the word "CAPITAL" is written in a smaller, grey, sans-serif font, with each letter centered under a corresponding letter in "Pillar".

Pillar
CAPITAL